



2008 Tribute Journal - Instructions ARTWORK DEADLINE: MARCH 10TH

SPONSOR AD PLACEMENT and CONTACT INFORMATION

Please insert your name, company affiliation and address, along with your phone, fax, and email address.

NAME: _____ TITLE: _____
COMPANY: _____
ADDRESS: _____ SUITE/FLOOR _____
CITY: _____ STATE: _____ ZIP CODE: _____
TELEPHONE: _____ FAX: _____
EMAIL ADDRESS: _____
CONTACT: _____ DIRECT PHONE: _____

1. **SIZING SPECIFICATIONS:**

FULL PAGE:

Live Area, 6 3/4" (w) x 9.25" (h)

HALF PAGE: (Silver Sponsors Only)

Live Area, 6 7/8" (w) x 4 1/2" (h)

2. **COLORS: BORDER is PMS 872 (Metallic Ink - Gold),**

AD COLORS: PMS 872 and PMS 267 (Purple) with half-tones and shades.

3. **DISK / ELECTRONIC ARTWORK FORMAT:** Adobe Photoshop, Adobe Illustrator, EPS, TIFF, JPEG. PDFs with fonts embedded.

4. **Artwork will be returned by request only, beginning April 7, 2008.**

5. **For information contact: Joella Hopkins at (213) 624-1213 ext. 209.**

PLEASE RETURN THIS SHEET ALONG WITH YOUR AD COPY & ARTWORK TO:

Joella Hopkins, Events Management Consultant
Central City Association
626 Wilshire Blvd., Suite 200
Los Angeles, CA 90017
Tel: 213.624.1213 - Ext. 209
Fax: 213.624.0858 - Email: jhopkins@ccala.org